

# NON-FOOD VENDOR APPLICATION TO PARTICIPATE 2017

MODESTO MUNICIPAL GOLF COURSE: June 10<sup>th</sup> and 11<sup>th</sup>



Welcome to the 19<sup>th</sup> Annual American Graffiti Festival & Car Show! Some unique attractions are still coming this year, yet the features that define this Festival remain unchanged. We are a Car Show with Arts and Crafts, Family Interests, a large Food Court, lots of Music and for 2017 we are making the experience even better with more kids attractions planned.

Thank you again for your continued participation, or, welcome if this is your first time! Know that **all** the proceeds benefit many local charities and causes supported by the North Modesto Kiwanis Club! This two-sided document is the **Non-Food** Vendor Application. Food Vendors please contact Troy Wright at 209-918-8155 or Audrey Goesch at 702-768-8521. The dates for the 2017 Festival are Saturday and Sunday, June 10 and 11. Set-up Friday, June 9<sup>th</sup> is available from 12:00 Noon to 5 PM. **Friday afternoon check-in is strongly recommended. Please do not arrive before 10:00 Friday as the grounds are not yet open or secure.**

Please fill out this form completely, sign, and return it with Credit Card information or Check Payable to N. M. Kiwanis, P. O. Box 338, Escalon, CA 95320. NON-FOOD VENDOR SPACE questions are directed to Mr. David Giddings (please e-mail or fax first, use phone only for urgent matters). E-mail: dgiddings@giddingsins.com , Fax (209)557-2508, Phone: (209)284-0246. For all other questions and Show Information call toll free (888) 746-9763.

**We, the undersigned**, do hereby apply for Non-Food Exhibit Space at this Event. When executed by both parties, N. M. Kiwanis agrees to rent to the undersigned, and undersigned agrees to rent from N. M. Kiwanis Non-Food Vendor Space at the Event. We agree to abide by the Rules and Regulations as outlined herein and any such rules that Show Management may adopt. You must sign the bottom of page 2 before the application is complete.

**(Please Print)**

**BUSINESS NAME:** \_\_\_\_\_

**YOUR NAME:** \_\_\_\_\_ **TITLE** \_\_\_\_\_

**ADDRESS: Street:** \_\_\_\_\_ **City,State,zip:** \_\_\_\_\_

**HOME/BUSINESS PHONE:** \_\_\_\_\_ **MOBILE PHONE** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Participation in this Event is primarily by invitation. We screen our Vendors to insure variety, quality, and uniqueness. We try to minimize duplications, but cannot guarantee exclusivity in what you are selling. If you sell a Brand Name, be sure to identify it.**

Please provide with this application, on a separate sheet of paper, a **Complete List** of Products or Services to be sold or displayed in your booth accompanied by a picture of your booth (if available). Only those listed will be allowed. **Crafters;** include the information that your product is handmade or otherwise unique. Items not clearly identified with your entry may be asked to be removed from the show without refund. We reduced the cost to vendors that are "crafters" to encourage participation

**Application Deadlines:** Applications received prior to May 1<sup>st</sup> will receive preferential space allowance where possible. Applications received after May 1<sup>st</sup> but prior to the application deadline, June 1<sup>st</sup>, will receive a space guarantee, following the approval process, but not a guarantee for location. You may check status of your application by email, but please no calls. Applications received after the June 1<sup>st</sup> cut-off will not be accepted unless special arrangements are made. This could include higher fees. Read the Cancellation Caption for information if payments made after May 1<sup>st</sup>. **Spaces:** Spaces are 10' x 10' (they are measured out to 11' to allow plenty of room) and available in multiples of 10' widths up to a maximum of 4 spaces without a permit. Trailer units and 20' box spaces are available but limited. These spaces should be reserved early. **Placement:** We cannot guarantee space assignments but preferential treatment will be shown those who have previously shown characteristics that support the high standards we attempt to establish for this event. Please be sure to submit your application soon to be able to claim spaces available on a first come, first served basis. Exceptions will be made to non-profit groups or clubs supported by North Modesto Kiwanis Club.

**Terms: Checks or Credit Card information must accompany all applications.**

**(Continued on other side)**

2017 Non-Food Vendor Application

Credit Card payment (VISA or M/C only) Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ 3 Digit Sec. Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_ Today's Date: \_\_\_\_\_

**Add up your choices here:**

Each 10' x 10" space (all outdoors) \$150 \_\_\_\_\_ 20' x 20' Optional Spaces \$325 \_\_\_\_\_

Each add'l 10'x10' (max 10'x30') \$100 \_\_\_\_\_ Trailer or Vehicle Display 40' x 10' \$375 \_\_\_\_\_

Each Corner/end space, add \$ 30 \_\_\_\_\_ Trailer/Veh. Display max 50' x 20' \$425 \_\_\_\_\_

Electrical Service 110V - Limited \$30 \_\_\_\_\_ Electrical Service 110V - Limited \$30 \_\_\_\_\_

\* "Crafter space" 10x10 \$100 \_\_\_\_\_

**TOTAL** \_\_\_\_\_

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Payment enclosed in amount of \_\_\_\_\_

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**\*\* crafters are home made products locally made**

**AFTER MAY 1, ALL PRICES INCREASE BY \$20**

If your display uses multiple **Easy Up** types of awnings, it may be subject to a **Fire Permit**

**Schedule of Events for Vendors:** Check-in for set up Friday, June 9<sup>th</sup> from 12 noon to 5 PM. Check-In Saturday, June 10 from 6 AM. You must be set up and vehicles other than show cars removed by 8 AM Saturday. Show hours are 9 to 5 Saturday, 9 to 3 Sunday. All Vendors should be loaded and off of the Show Grounds by 5 PM Sunday.

**Check-in at Designated Check-In Site:** Do this *before you set up* to receive your Vendor Badges, Car Pass, Space Assignment and other information or documents as needed. Vendor parking lot will be clearly displayed please, no parking beyond the signs.

**Directions to the Site:** From Hwy 99 – South, Exit Tuolumne Blvd, turn right at stop sign. Follow signs to Site. From Hwy 99 – North, Exit Tuolumne Blvd/B Street, turn right at stop sign follow directions to John Thurman Field, then follow signs to Vendor Entrance from golf course. You will be directed from there.

**Exhibit Restrictions:** N.M. Kiwanis reserves the right to return applications for space, with or without cause if, in our opinion it is in the best interest of the Event. Only for sale items listed with application are allowed. N. M Kiwanis reserves the right to make necessary changes before and after space assignments are determined if we see the need to make adjustments for the benefit of the festival.

**Cancellation Refunds:** Any space canceled in writing prior to May 1<sup>st</sup> will be refunded in full. Because our event sells out and people needing space might be turned away, **no refunds after May 1<sup>st</sup>, strictly enforced.**

**Security:** The Festival will have Armed Security Friday and Saturday night's beginning at 5PM. Do not, however, leave your own setup unsecured. If you leave anything behind, you assume the risk of loss. Be careful. We cannot be held liable and we assume no responsibility for loss or damage.

**Placement:** Location will be assigned in areas suitable for your display *based on your prior participation in our Event or date entry is received.* You will be notified by mail or email if shown with your receipt and your space request if your entry is received before the May 1<sup>st</sup> deadline. **One Exhibitor per space** assigned. Vendors cannot double up to reduce space cost unless prior agreement is made in writing. Entries after May 1 will be advised of the projected availability of space, but no guarantee can be made. It's important to get your entry in as early as possible.

**Waiver and Indemnity:** Exhibitor expressly releases N. M. Kiwanis, the event facility, and their respective directors, agents, members and servants from any damage or injury that may happen to the Exhibitor or its agents or employees or property from any cause whatsoever except the gross negligence or willful misconduct of the former. The Exhibitor is responsible for any and all demands on account of any injury or death, or damage to property occurring upon any area used by exhibitor. Exhibitor shall defend, indemnify, and hold harmless N. M. Kiwanis, its officers, members and agents from and against all claims, demands, actions, penalties, and liabilities of every kind and description. Contact your insurance broker for coverage if you are concerned.

Vendor's authorized signature \_\_\_\_\_ Date: \_\_\_\_\_