

Arts & Crafts Vendors - Defined

Arts and craft items are reviewed and accepted by the American Graffiti Festival Non-food Vendor staff/manager based on quality and uniqueness. The festival is looking for a broad range of arts and crafts that enhance the festival experience and exhibit quality and uniqueness. Guidelines for acceptance at the festival include but are not limited to:

1. All art and craft products must be handmade by the vendor or the vendor's immediate family members in Central California. Pre-manufactured, mass produced, imported or commercial products will not be sold at the festival.
2. Craft items must be original and unique in work and/or design.
3. The starting material must be significantly altered and enhanced by the artisan.
4. Once accepted, vendors may display and sell the type of work presented on their application. Any changes must be approved by the Vendor Manager.

The following are descriptions/definitions of the products arts and crafts vendors at the festival who produce and offer items or services for purchase:

Works of Art

Artists create original pieces of art work through a variety of mediums. The product produced is intended primarily for beauty rather than utility. Artists often specialize in a particular type of art which may be categorized in the following ways:

- Two-dimensional work (drawing, painting, collage, illustration, typography or calligraphy)
- Three-dimensional work (sculpture, wood carving, leatherwork, and paper mache)
- Four-dimensional work (moving images, performance).

Jewelry

The jewelry category is the most applied for category at the festival. The festival has identified three subsets of jewelers: Artisans, Craft, and Mixed.

- Artisan jewelers are jewelers who craft the components of the jewelry they design (silversmith, gem cutting, stone tumbling, etc.).
- Craft jewelers are jewelers who design their jewelry using beads and/or other components they did not create themselves.
- Mixed Jewelers fall into both categories

Textiles

The textile artisans featured at the festival must create their products from scratch and be fully produced by the vendor or an immediate family member. Textile items that are allowed in the festival would include but are not limited to crocheted, knit, or sewn items.

Crafts

A crafter is defined as someone who creates unique handmade art or crafts that do not fall into the above categories. All craft artisans must operate out of their home or non-commercial art space. Vendors in this category are accepted based on uniqueness and creativity. All items sold must fit the vision of the festival and must be handmade.

David W. Giddings – Non-Food Vendors Manager