2021
Non-Food Vendor Application

Welcome to the 22nd Annual American Graffiti Festival & Car Show
MUNICIPAL GOLF COURSE IN MODESTO, CA: AUGUST 20-22, 2021
Our event features dozens of food and non-food vendors each year. There are many returning participants, but we also have new vendors each year. We welcome both.

NON-FOOD VENDOR APPLICATION

This two-sided document is the Non-Food Vendor Application. (Food vendors, please contact Troy Wright at 209-918-8155 or Audrey Goesch at 209-409-6392.)

Set-up is available from noon to 5 p.m. Friday, August 20 and early Saturday, Friday afternoon check-in is strongly recommended. Please do not arrive before 10 a.m. Friday as the grounds are not yet open or secure.

Please fill out this form completely, sign, and return it with credit card information or check payable to North Modesto Kiwanis.

Mail these items to Dave Giddings, 901 McHenry Ave., Suite B, Modesto, CA 95350. For questions, please contact Dave @ 209-484-9084 or dgiddings@giddingss.com. For all other general show information call (209) 447-5962.

We, the undersigned, do hereby apply for Non-Food Exhibit Space at this event. When executed by both parties, North Modesto Kiwanis agrees to rent to the undersigned, and undersigned agrees to rent from North Modesto Kiwanis non-food vendor space at the event.

We agree to abide by the rules and regulations as outlined herein and any such rules that show management may adopt.

(Please Print)

BUSINESS NAME:________________________________________

YOUR NAME:________________________________________TITLE:________________________________________

MAILING ADDRESS:________________________________________

(Street address or PO Box) (City) (State) (Zip Code)

HOME/BUSINESS PHONE:________________________________________MOBILE PHONE:________________________________________

EMAIL ADDRESS OF CONTACTS:________________________________________

Participation in this event is primarily by invitation, but we are open to all. We screen our Vendors to insure variety, quality, and uniqueness. We try to minimize duplications but cannot guarantee exclusivity in what you are selling. If you sell a Brand Name, be sure to identify it.

Please provide with this application, on a separate sheet of paper, a complete list of products or services to be sold or displayed in your booth, accompanied by a picture of your booth (if available). Only those items listed will be allowed.

Crafters: Include information whether your product is handmade or otherwise unique. Items not clearly identified with your entry may be asked to be removed from the show without refund.

Deadlines: Applications received by the Aug. 1 deadline will receive a space guarantee, following the approval process, but not a guarantee for location. You may check status of your application by email. Applications received after August 1 will not be accepted unless special arrangements are made. This could include higher fees. .

Spaces are 10’ x 10’ and available in multiples of 10’ with up to a maximum of 4 spaces. Trailer units and 20’ box spaces are available but limited. These spaces should be reserved early. Placement: We cannot guarantee space assignments, but preferential treatment will be shown those who have previously shown characteristics that support the high standards we attempt to establish for this event. Please be sure to submit your application soon to be able to claim spaces available on a first come, first served basis. Exceptions will be made to non-profit groups or clubs supported by North Modesto Kiwanis Club.

Terms: Checks or Credit Card information must accompany all applications.

(Continued on other side)
2021 Non-Food Vendor Application

by Kiwanis Club of North Modesto Foundation: a 501c3 non-profit organization run by volunteers and serving the community. ALL PROCEEDS from this event go to local non-profits.

Include Phone # for Card Holder

Credit Card payment (VISA or M/C only) Name on Card:

Card #:__________________________ 3 Digit Sec. Code:___________ Exp. Date:___________

Billing Address for Card (must include ZIP):__________________________ Date:___________

Mark your choices here – All SPACES ON GRASS & OUTDOORS

Craft vendor 10’x10’ space $150 ______ Vendor block 20’x20’ or 10’x40’ $450 ______
Non-food vendor 10’x10’ $175 ______ Vendor trailer 20’x50’ max $700 ______
Each add’l 10’x10’ (max 10’x30’) $125 ______ Electrical supply (limited #) $25 ______

TOTAL

Payment enclosed in amount of__________

Application deadline for non-food vendors: Aug. 1, 2021. Vendors applying after Aug. 1 will be advised of the possible availability of space, but no guarantee can be made.

Advisory: If your display uses multiple (two or more) “Easy Up” types of pop-ups, it may be subject to a Fire Permit.

Vendor Schedule: Check-in for set up Friday, August 20 from noon to 5 p.m. Check-In Saturday, Aug. 21 from 6 a.m. to 8 a.m. You must be set up and vehicles other than show cars must be removed by 8 a.m. Saturday. Show hours are 9 a.m. to 5 p.m. Saturday and 9 a.m. to 3 p.m. Sunday. All Vendors should be loaded and off the show grounds by 5 p.m. Sunday.

Check-in at Designated Check-In Site: Do this before you set up to receive your Vendor Badges, Car Pass to Vendor Parking, Space Assignment and other information or documents as needed.

Directions to the Site: From Hwy 99 – South, Exit Tuolumne Blvd, turn right at stop sign. Follow signs to Site. From Hwy 99 – North, Exit Tuolumne Blvd/B Street, turn right at stop sign follow directions to John Thurman Field, then follow signs to Vendor Entrance from golf course.

Exhibit Restrictions: N. M. Kiwanis reserves the right to return applications for booth space, with or without cause if, in our opinion it is in the best interest of the event. Only items listed with application are allowed. N. M. Kiwanis reserves the right to make necessary changes before and after space assignments are determined if we see the need to make adjustments for the benefit of the festival.

Cancellation Refunds: Any space canceled in writing prior to Aug. 1 will be refunded in full. Because our event sells out and people needing space might be turned away, no refunds after Aug. 1. This is strictly enforced.

Security: The festival will have armed security Friday and Saturday nights beginning at 5 p.m. Do not, however, leave your own setup unsecured. If you leave anything behind, you assume the risk of loss. Be careful.

Placement: Location will be assigned in areas suitable for your display based on your prior participation in our event or date entry is received. You will be notified by mail with your receipt and your space request if your entry is received before the Aug. 1 deadline. One exhibitor per space assigned. Vendors cannot double up to reduce space cost unless prior agreement is made in writing.

Waiver and Indemnity: Exhibitor expressly releases N. M. Kiwanis, the event facility, and their respective directors, agents, members and servants from any damage or injury that may happen to the Exhibitor or its agents or employees or property from any cause whatsoever except the gross negligence or willful misconduct of the former. The Exhibitor is responsible for any and all demands on account of any injury or death, or damage to property occurring upon any area used by exhibitor. Exhibitor shall defend, indemnify, and hold harmless N. M. Kiwanis, its officers, members and agents from and against all claims, demands, actions, penalties, and liabilities of every kind and description. Contact your insurance broker for coverage if you are concerned.

Vendor’s Authorized Signature__________________________ Date:__________________________

Approved by Kiwanis Representative__________________________ Date:__________________________

Contact for non-food vendors
Applications: Dave Giddings
901 McHenry Ave. Suite B
Modesto, CA 95350

General show information
americangraffitifestival.com
(209) 447-5962