



Schedule of Events & General Information 2023

by Kiwanis Club of North Modesto Foundation: a 501c3 non-profit organization run by volunteers and serving the community. ALL PROCEEDS from this event go to local non-profits.

Welcome to the 24th annual American Graffiti Festival & Car Show Modesto Junior College West Campus June 9-11, 2023

SCHEDULE OF EVENTS

Registration/Package Pick-up: **Friday, June 9** _____ 1 to 5:30PM
Located at Modesto Junior College East Campus Ag Building, 1101 Coldwell Ave., Modesto
Saturday, June 10 _____ 7AM to Noon
Located at Modesto Junior College West Campus, 2201 Blue Gum Ave., Modesto
Sunday, June 11 _____ 7 to 11AM
Located at Modesto Junior College West Campus, 2201 Blue Gum Ave., Modesto

Friday Parade: **Friday, June 9** _____ 6:30PM Start Time
There will be an additional charge of \$20 to participate in the Friday car parade/cruise. The number of parade entries is limited to the first 1,000 registrants. Participants must stop at Registration/Package Pick up location noted above to receive their entry ID. Only registered vehicles (1980 or older) are allowed on the Parade route. Motorcycles are not allowed. Directions to the parade will be provided at the Registration location. **Registration closes at 5:30PM.**

Festival & Car Show Hours:

Saturday, June 10 _____ Open to public 9AM to 5PM
Sunday, June 11 _____ Open to public 9AM to 3PM
Awards Ceremony _____ Sunday at 2PM

Entrants are encouraged to arrive BY 7AM for placement of vehicles on the grounds.

Entertainment/Food: The Festival includes musical entertainment, food vendors, and retail vendors of various types. More details will be added closer to festival time.

ENTRY FEES AND OTHER REGISTRATION INFORMATION

Entry Fee: **Classic Car Show Entry** _____ \$65
These entries will receive an event dash plaque, one T-Shirt, Saturday and Sunday show entry for two people (both days), and one poster. **Additional T-Shirts can be purchased for \$25 at Friday registration and other apparel will be sold on the Festival grounds Saturday and Sunday.**

PARADE FEE **Until Limit Reached** _____ \$20
Parade participants: You must pick up your packet Friday afternoon, June 9, in order to have the necessary sticker to enter the parade route. Packet pick up is from 1 to 5:30 p.m. June 9 at the MJC Ag Building, 1101 Coldwell Ave.

Online Registration: Available UNTIL **June 4, 2023** on our website, www.americangraffiti festival.com. After that date, you must register at Friday's packet pick up/late registration or at the festival.

You may complete any of the following activities on our website:

- Car Show registration and payment using a credit card
- Download a mail-in registration form
- Find info about Food or Non-Food Booths
- Sign up to be a sponsor

(OVER)





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EVENT LOCATIONS

Registration/Packet Pick up for car owners:

Modesto Junior College East Campus Ag Building and parking lot, northwest corner of College and Coldwell Avenues. **Registration closes at 5:30PM.** **Parade participants:** You must pick up your packet Friday afternoon, June 9, in order to have the necessary sticker to enter the parade route. Packet pick up is from 1 to 5:30PM June 9 at the MJC Ag Building, 1101 Coldwell Avenue.

Parade: The Parade entry point will be at the corner of McHenry and West Orangeburg Avenues. Once checked-in, you will be directed to the parade route to line up for the parade

Route: From downtown, drive north up McHenry Ave., make a U-turn at Briggsmore Ave., then head south back into downtown. Maps and directions will be provided at Registration.

Festival Show Grounds: The grounds are located at Modesto Junior College West Campus, 2201 Blue Gum Ave. Watch for signs.

Spectator Price: \$10 per person (children 12 and younger FREE) at the Festival & Car Show. Watching the parade is free.

For additional information or questions regarding the Festival, please call 209-447-5962 or look us up

@ www.americangraffiti festival.com or find us on  Facebook

Email: nmcarshow@gmail.com

Snail Mail: North Modesto Kiwanis Club, P.O. Box 4402, Modesto, CA 95352

FRIDAY REGISTRATION LOCATION, DIRECTIONS

Modesto Junior College East Campus Ag Building and parking lot, northwest corner of College and Coldwell avenues.

Traveling north on 99: Take Briggsmore/Carpenter exit (exit 229). At top of off-ramp turn right onto Briggsmore and then immediately turn right onto West Orangeburg. Turn right onto College Avenue and then right on Coldwell.

Traveling south on 99: Take Briggsmore/Carpenter exit (exit 229). At top of off-ramp turn left onto Briggsmore. Cross overpass, then turn right onto West Orangeburg. Turn right onto College Avenue and then right on Coldwell.

GPS address is 1101 Coldwell Avenue, Modesto, CA.

SATURDAY AND SUNDAY REGISTRATION WILL BE AT THE FESTIVAL GROUNDS.

SATURDAY AND SUNDAY FESTIVAL GROUNDS DIRECTIONS

Traveling north on 99: Take Briggsmore/Carpenter exit. At top of off-ramp turn left onto Carpenter. Then turn right at Blue Gum and follow the signs.

Traveling south on 99: Take Briggsmore/Carpenter exit. At top of off-ramp, turn right onto Carpenter. Then turn right at Blue Gum and follow the signs.

GPS address is 2201 Blue Gum Avenue, Modesto, CA.

