



SPONSORSHIP OPPORTUNITIES 2018

*by North Modesto Kiwanis Club: a not for profit, volunteer-based, community service organization.
ALL PROCEEDS benefit local non-profits.*

Thank you for being a supporter of The Modesto American Graffiti Festival and Car Show presented by the North Modesto Kiwanis Club. Your sponsorship is helping fund many charitable organizations. The car show will be held June 9-10 at the Modesto Municipal Golf Course. The Classic Car Parade will be held in downtown Modesto on Friday, June 8. For more information, visit www.americangraffiti festival.com. To receive all benefits of event sponsorship (see below), **applications must be received by April 1.**

Your firm's name as you would like it to appear _____ Contact Person _____

Contact Phone Number _____ Contact E-mail Address _____

SPONSORSHIP LEVELS 2018

Platinum Sponsor \$5,000

- Trophy presenter
- Major display area @ venue
- Logo on all event signage
- Logo used on all social media
- Logo on all printed marketing material
- Logo placed on event map
- Tickets to graffiti festival - 40
- VIP Access
- 15 T-shirts
- ****negotiable items - logo on t-shirt sleeve and exclusivity of stage

Gold Sponsor \$2,500

- Trophy presenter
- 10 x 10 display booth @ venue
- Logo on all event signage
- Logo used on all social media
- Logo on all printed marketing material
- Logo placed on event map
- Tickets to graffiti festival - 20
- VIP Access
- 10 T-shirts

Silver Sponsor \$1,500

- Trophy presenter
- 10 x 10 display both @ venue
- Name on event signage
- Name on all social media
- Name on all printed marketing material
- Name placed on event map
- Tickets to graffiti festival - 15
- 5 T-shirts

Car Sponsor \$500

- Trophy presenter
- Name on social media
- Name on event map
- Tickets to graffiti festival - 10
- 2 T-shirts

Gas Pump Sponsor \$250

- Trophy presenter
- Name on social media
- Tickets to graffiti festival - 4

On Site Fence Banner Ads – Platinum, Gold or Silver Level Only If you are interested in having banner placement on the fencing surrounding the event, call us to discuss this opportunity.

Make checks payable to North Modesto Kiwanis Club Mail your check and this form to: Kiwanis Club of North Modesto, P.O. Box 576491, Modesto, CA 95357-6491. Include T-shirt sizes if applicable. Thank you again for your continued support.

Shirt Size Quantity Requested: _____ S _____ M _____ L _____ XL _____ 2XL _____ 3XL _____ 4XL

1-888-746-9763
e-mail - nmcarshow@comcast.net
website - americangraffiti festival.com



Kiwanis Club of North Modesto
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Modesto, CA 95357-6491