



# SPONSORSHIP OPPORTUNITIES 2023

by Kiwanis Club of North Modesto Foundation: a 501c3 non-profit organization run by volunteers and serving the community. ALL PROCEEDS from this event go to local non-profits.

The North Modesto Kiwanis Club invites you to be a sponsor of our 2023 American Graffiti Festival & Car Show. Our goal is to host a family-oriented, non-political event that raises funds for many local charities.

This year's event will be held June 10-11 at the Modesto Junior College West Campus The parade will be June 9. For more information please visit [www.americangraffiti festival.com](http://www.americangraffiti festival.com). APPLICATIONS MUST BE RECEIVED BY **APRIL 15** FOR ADVERTISING PURPOSES.

Your firm's name as you would like it to appear	Contact Person	Business Mailing Address
Contact Phone Number	Contact E-mail Address	Business Phone

## SPONSORSHIP LEVELS 2023

### Presenting Sponsor - Major event partner

( 1 Available ) \$10,000

*Presentation rights - example - "American Graffiti Festival, Presented by XYZ Company"*

- |                                 |                               |                                   |
|---------------------------------|-------------------------------|-----------------------------------|
| 1 Trophy presented              | Major display area @ venue    | Tickets to graffiti festival - 40 |
| Logo on event signage + T-Shirt | Logo on all advertising media | T-shirts - 20                     |

### Platinum Sponsor ( 2 Available ) \$5,000

- 1 Trophy presented
- Major display area @ venue
- Logo on event signage
- Logo on all advertising media
- Tickets to graffiti festival - 40
- 20 T-shirts

### Gold Sponsor ( 4 Available ) \$2,500

- 1 Trophy presented
- 10 x 20 display booth @ venue
- Logo on event signage
- Logo on all advertising media
- Tickets to graffiti festival - 20
- 15 T-shirts

### Silver Sponsor \$1,500

- (1st 10 Paid) Trophy presenter
- 10 x 10 display booth @ venue
- Name on event signage
- Name on social media
- Name on printed marketing material
- Name placed on event map
- Tickets to graffiti festival - 15
- 10 T-shirts

### Trophy Sponsor \$500

- (1st 5 Paid) Trophy presenter
- Name on social media
- Name on event map
- Tickets to graffiti festival - 10
- 4 T-shirts

### Stage Sponsor ( 4 Available ) \$1,500

- 10 x 10 display booth @ venue
- Logo on stage signage
- Logo on all advertising media
- Tickets to graffiti festival - 20
- 15 T-shirts

### Gasoline Alley Sponsor

**\$20 - \$499**

Open to all - Name displayed on signage at event stage - "Gasoline Alley"

**On Site Fence Banner Ads – Presenting, Platinum, Gold or Silver Level Only** If you are interested in having banner placement on the fencing surrounding the event, call us to discuss this opportunity

**Make checks payable to North Modesto Kiwanis Club:** Please mail your check and this form to: Kiwanis Club of North Modesto, P.O. Box 4402, Modesto, CA 95352. Include T-shirt sizes if applicable. Please make a copy of this to keep for your records. Thank you again for your continued support. Questions? Call Murray Breeze at 209-595-0910 (Cell)

Shirt Size Quantity Requested: \_\_\_\_ S \_\_\_\_ M \_\_\_\_ L \_\_\_\_ XL \_\_\_\_ 2XL \_\_\_\_ 3XL \_\_\_\_ 4XL      Display Booth @ Venue

209-447-5962

e-mail - [nmcarshow@gmail.com](mailto:nmcarshow@gmail.com)  
website - [americangraffiti festival.com](http://americangraffiti festival.com)



Kiwanis Club of North Modesto  
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